

## ASSEMBLING THE SYSTEM

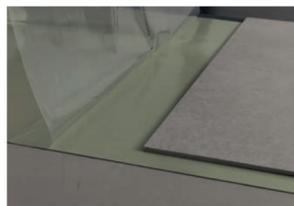
### 1 SILENT soundproofing mat



#### Unroll and extend the base mat

After verifying that the subfloor is clean and leveled, proceed with laying the SILENT soundproofing mat on the entire floor area.

### 2 KERLITE COTTOD'ESTE



#### Lay the Kerlite slabs

Then lay the Kerlite slabs, chosen among the colours available in the 5plus and 6plus versions, directly on the mat without the use of adhesives.

### 3 FILLER finishing sealant



#### Seal the grout lines

After having laid KERLITE on the floor, it is necessary to seal the spaces between the slabs with FILLER. Once dry, this sealant guarantees a perfect walkable and waterproof surface.

#### KERLITE EASY OFFERS TWO EXCLUSIVE SOLUTIONS FOR GROUT LINE FINISHES

##### FILLER FAST



The fastest and most practical to apply, for a floor that can immediately be walked on. Perfect for temporary locations or those that are renewed frequently (like exhibition stands or stores).

##### FILLER MATT



The best aesthetic performance thanks to its matte finish and minimal grout lines (starting at 1mm). Indicated for permanent locations, both in residential and commercial environments.

# KERLITE

easy

## TODAY RENOVATING IS EASIER



**COTTOD'ESTE**  
EXCLUSIVE SURFACES



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FLOATING FLOOR SYSTEM

## WHAT IS IT

Kerlite Easy is the FIRST dry laying installation system without adhesives certified and patented with Kerlite Plus. It is installed without mortar and, thanks to the exclusive use of fibreglass-reinforced Kerlite slabs, it is more durable than any other traditional laying system.

With a thickness of only 7 mm, this system is used for the installation of a new kind of highly durable porcelain stoneware flooring that is perfect for interior RESIDENTIAL or LIGHT COMMERCIAL use. It is possible to renovate without demolishing as it can be laid on pre-existing floors.

KERLITE EASY is unique, because it uses a high-performance product: laminated porcelain stoneware Kerlite slabs, exactly as they are when they exit the production line. This means no subsequent processing and the guarantee of a quality manufacturing process tested by Cotto d'Este in over 15 years of experience and with millions of square meters sold worldwide.

Cotto d'Este guarantees for 10 years the resistance to wear of Kerlite ceramic slabs, the integrity of the Silent matting, and the functional characteristics of the Filler sealant, if installed in interior environments for residential or light commercial use.



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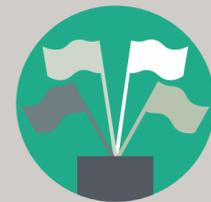
## PRIMARY INTENDED USE



HOMES



LIGHT COMMERCIAL SPACES



TRADE SHOW STANDS



TEMPORARY SHOP

## WHO IS IT FOR

### Retailers of ceramic materials

To create new sales opportunities with both business to business clients and end-users.

### Installers

To have access to a new high-quality solution when it is necessary to work quickly, using a product with high aesthetic value. KERLITE EASY is the perfect system with which to preserve, if necessary, the underlying floor.

### Designers

To offer clients a high quality solution when they need a job done quickly, using a range that provides the utmost aesthetic value. KERLITE EASY is the perfect system for preserving, when necessary, the old underlying floor.

### End-user

To have a new and highly attractive floor in very little time, without the inconvenience of demolishing the old floor, thus significantly reducing the costs of installation and without having to raise the doors. This solution also significantly reduces impact and footfall noise towards the lower floor.

## AN OUTSTANDING SOLUTION



### Superior durability

The secret of KERLITE EASY is Kerlite.

Because only with Kerlite does the system guarantee the utmost reliability. Tests conducted on flooring created with the KERLITE EASY system have shown that the combination of the SILENT mat and the compactness of KERLITE combined to its fibreglass reinforcement provide a degree of durability that is superior to the standards offered by ordinary flooring with adhered ceramic tiles.

All of this is further enhanced by the exclusive benefit of a drastic reduction in footfall noise.

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## ITS EXCLUSIVE BENEFITS



### Stable

The fibreglass mesh on the reverse side of Kerlite slabs combined with the use of the SILENT mat and the FILLER sealant ensure the utmost resistance and stability to the floor.



### Easy

KERLITE EASY uses a new laying method for ceramic tiles which is a consolidated system that is already commonly used for other laminated products.



### Waterproof

With the combined use of Kerlite slabs and FILLER sealant, the floor is guaranteed to be entirely waterproof.



### Lightweight

With a weight of only 13 kg/m<sup>2</sup> one can have a new porcelain stoneware floor without weighing down the existing structure.



### Practical

Makes it possible to create an overlying ceramic surface without demolishing the old floor.



### Affordable

Provides significant savings as compared to a standard renovation.



### Fast

It is straightforward and quick to install.



### Silent

It is soundproof: thanks to the combined action of the SILENT mat and Kerlite.

It reduces footfall noise to the lower floor by approximately 16 times more than ordinary adhered ceramic tile floors.



### Certified

Compliant with the strict American standard for flooring ASTM C627 (ROBINSON TEST).



### More Attractive

Makes it possible to create a floor without expansion joints.



### Environmentally Sustainable

Makes it possible to periodically replace the materials and reuse them in other environments.

# KERLITE

COTTOD'ESTE

## SUPERIOR QUALITY THIN CERAMIC SLABS

Large-sized laminated porcelain stoneware reinforced with fibreglass: a light, resistant and versatile product for new design perspectives in the world of architecture and housing.

### HIGHEST STANDARDS IN QUALITY AND PERFORMANCE

Thanks to the use of the best raw materials

### HIGHLY COMPACT AND ELASTIC SLABS

Thanks to a unique pressing process

### EXCELLENT AESTHETIC LOOK OF THE PRODUCTS

Thanks to exclusive surface processing technologies

### EXTRAORDINARY ADDED RESISTANCE

Thanks to the reinforcing fibreglass mesh

### HIGHLY ECO-FRIENDLY

Less raw materials used, lower water and energy consumption and lower CO<sub>2</sub> emissions

Kerlite Easy is applicable on most of the formats of the Kerlite range (over 140 items)

